



DEVELOP ■ GROW ■ PROSPER

COMPANY PROFILE

2020

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**WE HAVE CAME A LONG
WAY, AND STILL ROLLING,
HOW ABOUT YOU JOIN US?**



Company Profile 2020

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OUR ETHOS

Integrity
Communication
Innovation
Efficiency
Professionalism

THE COMPANY

Inguqu Communications has established a good network of facilitators, assessors, trainers, coaches and health professionals affording us the opportunity to build sufficient capacity as and when needed. We have the training equipment and materials to ensure the most up-to-date and effective training and assessment of our learners. Our core service promises to you are Develop, Grow, and Prosper.

At Inguqu Communications we offer full qualifications and a wide range of skills programmes and unit standards, aimed at equipping learners with skills and knowledge to grow and add value to their organisations. We uphold high standards which are guided by QCTO and Pseta, who are the custodians of training and development in the country and within our SETA.

All our accredited training programmes are NQF compliant and follow these principles

- Accessible to learners from a wide variety of languages, cultures and economic backgrounds
- Incorporate skills and knowledge that relate to the critical cross field

ACCREDITED BY





VISION

- To be champions of personal, business development and well being



MISSION

- Offer tailor made service that address our clients and industry needs
- To be effective and efficient in our service approach
- Be innovative and flexible in our service delivery

OUR SERVICES

- Education and Training
- Employee Wellness Programme
- Business development
- Accreditation Process
- Youth Programmes and Camps
- Corporate Identity and Branding
- Research
- Events Management

SERVICES



TRAINING AND DEVELOPMENT

We offer accredited and non- accredited training based on consumer needs.

- Facilitation of training and workshops
- Leadership
- Problem solving
- Monitoring and Evaluation
- Presentation and Facilitation
- Diversity management
- Financial management
- Personal development
- Leadership and Inspirational Sessions.



**DEVELOP
GROW
AND PROSPER**

EMPLOYEE WELLNESS PROGRAMMES

Employee wellness program is a workplace sponsored program with the intention of assisting employees to lead healthier lifestyles. This is a direct investment in a company's most valuable asset, a way of taking proactive measures in ensuring a happier and healthier workforce by the employer. It also results in increased levels of productivity and thus a more profitable institution. Activities includes amongst others:

- Team building sessions
- Personal wellness and lifestyle sessions
- Administration
- Financial management
- HIV and AIDS Sessions
- Motivational Sessions and Talks
- Personal development programmes.



CORPORATE BRANDING



This service assists corporations, businesses, firms and organisations to build a professional image that will appeal to clients or consumers. This will also ensure that an institution maintains individuality and uniqueness based on services it offers. This will at the same time translate to consumers what the institution is all about. The services include amongst others the following:

- Corporate clothing
- Corporate gifts
- Company letter heads
- Business cards
- Websitedevelopment & maintenance



YOUTH PROGRAMMES

Are designed to take participants on a personal Journey of self-Discovery where they are taken out of their comfort zone, to spend time with other learners carrying out challenges and taking part in adventures while learning about self, team work, discover their real potential and capabilities.

SCHOOL & TVETS CAMPS:

This camp will help your learners discover their strengths, building their character and developing their communication, leadership and problem-solving skills at the same time. Your learners will learn lessons that can never be taught in a classroom but can only be experienced. The programme focuses on four primary skills necessary for the youth of today, enabling them to be resilient and shaping them for the future.

- Self-knowledge
- Communication
- Leadership
- Problem Solving
- Camp fire sessions



CAREER EXPOS

WHY CAREER EXPO?

Our initiative is in direct response to the National Skills Development Strategy (NSDS) goal 4.8: “Building career and vocational guidance” as it has proved to be a critical component in skills development. The lack of career guidance especially in township and rural areas has a direct, negative impact on the future of young people. NSDS goal 4.8 thus emphasises that career paths must be “mapped to qualifications in all sectors and sub-sectors, and communicated effectively, contributing to improved relevance of training and greater mobility and progression”.



Our Response

Our intervention employs a holistic approach to education development; and recognises the need to support the academic performance of learners while exposing them to global career opportunities, in order to ensure measurable impact. We therefore host industry round-table discussions to strengthen stakeholder partnerships and have extensive conversations regarding the economic empowerment of youth; to ensure that education interventions and investments are mapped with the strategic plans and needs of industry and the economy.

Our Response

Our road shows with various partners also put learners in direct contact with employers, capacitate them with life skills and increase learner exposure to brands and opportunities. Our communication initiative therefore aims to bridge the gap that exists between the high rates of unemployment statistics among black youth in South Africa, and the number of dedicated programs available both within the private and government sector.

Inguqu Career Expo therefore also provides a credible mechanism for companies wanting to invest in education to invest their resources in a program that impacts the neediest of our society. Our Education and development intervention that aims to inspire and unlock the full potential of students in disadvantaged areas. We help these learners find their ideal roles across the country by connecting them to recruiters, funders and mentors at top local and international organisations; providing them with tools to support them along their career journeys



STATIONARY



We supply any office environment and satisfying any stationery solution. We intend on offering our clients the ultimate in satisfactory service, economically viable and competitive prices yet never compromising on our quality. Our services and products include the supply of general office stationery, computer consumables; office related machinery, furniture and customized printing. Inguqu Communications objective is to render a service of supply and strategically approach and service companies in the corporate sector.

- Office Furniture
- "Back to School" Stationery
- Stationery
- White boards
- Computer Consumables
- Cleaning Products
- Audio Visual Equipment
- Refreshments

RESEARCH

WHY CHOOSE US?



CORE COMPETENCIES



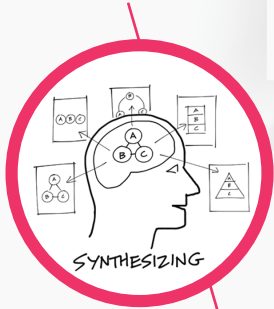
Research

Tried and tested primary and secondary data collection methodologies—qualitative and quantitative—tailored to the needs of each individual project. We specialises in desktop research, interviews (CAPI and CATI), web surveys, research panels and focus groups.



ANALYSIS

Our team of experts specialise in the translation of research findings into meaningful insights to guide our clients. This includes not only technical qualitative and quantitative data analysis, but also the expert contextualisation and clinical interpretation of data, developments and trends.



Synthesis

Synthesis of data into clear, concise and targeted outputs is key to the client journey with Inguqu. Research findings and analyses are dissected, assessed, reworked and refined from every possible angle to ensure final outputs moulded to our clients' needs and expectations.

Reporting

Skilled editing, design and production teams develop reports and briefs in line with client specifications, ranging from the length and depth of analysis and language, to the format (PDF, PPT, Word, Infograph etc.), frequency of production and graphic content (diagrams, tables, photos etc)



CORE CAPABILITIES

As we grow, we continue to deliver customised research services to corporate clients, governments, NPO's and more. Three core capabilities guide each project, regardless of the size, focus, scope or geographic location thereof.

PROJECT SCOPING

holds an in-depth understanding of our clients' needs and interests.

Each project is implemented from a customised methodological approach, tailored to ensure optimal results and top quality analysis.

Projects are undertaken by a hand-picked team of complementary specialists, ranging from project managers and analysts, to researchers, editors and designers.

PROJECT EXECUTION AND MANAGEMENT

Highly experienced project managers and key consultants oversee the implementation of each project from start to finish, with constant monitoring and evaluation, guided by industry best practices and ongoing quality control.

Inguqu also ensures ample flexibility for unexpected challenges and unforeseen needs to refine project processes along the way.



PROJECT REPORTING AND RECONCILIATION

IOA prioritises communication with clients throughout every project phase, extending our tailored approach from planning and implementation to reporting. IOA reports are clear, insightful, easily digestible, visually stimulating and presented in the style, format and regularity required by each client – whether a once-off submission or an on-going series of reports, presentations or briefs.

SETA ACCREDITATION



We provide Accreditation to any organisation that seeks accreditation within any particular Sector Education and Training Authority (SETA). of the following Accrediting bodies:

- SETA (Sector Education and Training Authority)
- QCTO (Quality Council for Trades and Occupations)
- DHET (Department of Higher Education and Training). We also provide help regards to the extension of scope with your current SETA and programme approval with a secondary SETA.



SETA/QCTO ACCREDITATION

- 1.** We Complete an Accreditation SETA/QCTO Application Form on your company behalf.
- 2.** We supply and customize the Quality Management System (QMS).
- 3.** We source Assessors and Moderators and arrange MOU for you.
- 4.** We source SAQA aligned Training Material.
- 5.** We deal with the SETA for clarification on any queries that may arise during the Accreditation process.
- 6.** We induct a Pre-Site Visit Consultation for preparation of Training Premises to ensure Compliance with SETA requirements.
- 7.** Conduct workshops on implementing the Quality Management System in order to obtain maximum productivity and maintain a management system designed to continuously monitor and improve the organisation's day to day operations.
- 8.** Train the key role players implementing the Quality Management System in the workplace for accreditation Purposes (facilitators, assessors and moderators).
- 9.** Conduct pre-site verification in order to support and advise organisations in the compliance with the requirements in order to obtain accreditation.
- 10.** Submission of the entire application at the relevant SETA for accreditation purposes.



DEVELOP
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PROSPER

QUALIFICATIONS

APPLY LEADERSHIP SKILLS IN A WORK CONTEXT

Our trainings are designed and provided by professional trainers who ensure that each programme contains measurable objectives and involves active learning. We use the most proven and reliable methods of learning.



QUALIFIED TRAINERS

Training and development should always be provided by fully qualified trainers with appropriate qualifications as trainers, facilitators and/or coaches. Our trainers are all qualified and will only train in subjects in which they have personal experience.

PRESENTATION SKILLS

At Inguqu Communications we help people become skilled, articulate and passionate presenters - the best they can possibly be. This highly interactive and practical one day presentation skills course will provide participants with the skills and knowledge to present professionally and confidently whilst engaging well with the audience.

COMMUNICATIONS

The course provides communication skills training for individuals wishing to acquire an insight into why they find it easier to communicate with some people more than others, and what effective communication strategies they can adopt to enhance their understanding and verbal communication with others.

ACCREDITED TRAININGS

APPLY LEADERSHIP SKILLS IN A WORK CONTEXT

This is an NQF registered unit standard (SAQA Reg. No 242824 Level 4). The purpose of the learning programme is to enable learners to gain insight into the role of leadership within a work context, and thus providing them with the skills and knowledge to add value to their job. This Unit Standard is intended for junior



COACHING AND MENTORING SKILLS.

This is an NQF registered unit standard (SAQA Reg. No 114215 Level 4). The purpose of the learning programme is to enable the candidate to mentor a colleague effectively. The Unit Standard is intended for Skills Development, Facilitators, Supervisors, Team Leaders, Line Managers and people responsible for Human Resource Development and Management.

OUR FOOTPRINT



young people living their dreams



social development

Department:
Social Development
North West Provincial Government
REPUBLIC OF SOUTH AFRICA



rural development & land reform

Department:
Rural Development and Land Reform
REPUBLIC OF SOUTH AFRICA



water affairs

Department:
Water and Environmental Affairs
REPUBLIC OF SOUTH AFRICA



sport, arts, culture & recreation

Department of
Sport, Arts, Culture and Recreation
FREE STATE PROVINCE







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CONTACT US

Thank You can keep in touch with us , if you have any general questions or requests about our services.

We will try our best to respond back to you within 24 hours.

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